

# Kiwanis



2024-25

# CANDIDATE LITERATURE

**CKI**  
Circle K  
International

## **CANDIDATE FOR PRESIDENT**

Taylor DiCicco

## **CANDIDATES FOR VICE PRESIDENT**

Madison Burt

Matthew Yuro

## **CANDIDATES FOR TRUSTEE**

Kamryn Eller

Jonathan Huang

Supraja Mallapuram

Amber Morgan

Petrecia Morrison

Priyanshu Saxena

## **NEW FOR 2024**

*Virtual Caucus of the Whole (8 p.m. ET, June 25, 2024):*

Join us for a virtual Caucus of the Whole. Hear from the leaders running to represent Circle K International next year on the international board. Each candidate will have the opportunity to speak and answer questions.

[Register here:](#)



# *Procedure for running from the floor*

## Procedure for running from the floor

Per CKI bylaws, (Article 12, Section 4) any eligible CKI member can run from the floor at convention. Interested members must meet the eligibility requirements, bring the appropriate paperwork to convention to verify their information and be nominated from the floor at the opening session. Interested members should contact Samantha Wagner (swagner@kiwanis.org) for additional information.

## Eligibility Requirements (CKI Policy Code, Section G):

Must have their name appear on the official CKI membership list;

Must be in good standing with his/her home club;

Must have a home club in good standing with CKI, their home district, and their university;

Must have a home district in good standing with CKI;

Must be enrolled at the university of his/her home club, have a minimum cumulative Grade Point Average of 2.5 on a 4.0 scale (or the equivalent) at the time of eligibility certification, and maintain a minimum cumulative Grade Point Average of 2.25 on a 4.0 scale (or the equivalent). Any special considerations may be made by the CKI Director; and, (2/17)

Must abide by their completed officer service agreement. (2/17)

Required paperwork to bring to the international convention if you plan to run from the floor (may be submitted to the international office prior to convention):

A copy of your current transcript (Spring 2024)

A copy of your fall 2024 schedule verifying that the candidate is enrolled in a college/university



# TAYLOR DICICCO

FOR CIRCLE K INTERNATIONAL PRESIDENT

*UNANIMOUSLY ENDORSED BY THE ALABAMA DISTRICT  
AND THE UNIVERSITY OF ALABAMA CKI*



## ABOUT ME

Hello CKI! I am a rising second-year graduate student from Alabaster, Alabama, pursuing a Master of Business Administration at The University of Alabama. I joined Circle K International as a freshman and have enjoyed serving alongside friends who have the same passion of working to making a positive global impact. I have been blessed with the opportunity to work closely with districts this past year as an International Trustee and believe that I possess the knowledge and experience needed to work towards creating a sustainable future for Circle K International. I plan to expand membership, ensure financial stability, and support members by enhancing the member experience.


## EXPERIENCE

International Trustee, 2023-Present  
Lieutenant Governor, 2022-2023  
Club President 2021-2022  
Club Fundraising Chair, Spring 2021  
New Member Board Member, Fall 2020

## HONORS

Outstanding Lt. Governor, 2022-2023  
Outstanding Club President, 2021-2022  
Outstanding Other Administrator, 2021

## CONTACT ME

(205) 434-0470 

trusteetaylor@circlek.org 

trusteetaylor & taylorDICICCO 

# ★ READY TO SERVE ★

## EXPANDING MEMBERSHIP

To expand our membership numbers and the number of clubs, I plan to:

- Showcase the value of CKI by expanding member benefits
- Increase awareness of recruitment and retention resources on the website through advertisement
- Improve the Key Club to CKI pipeline by hosting more joint events
- Host office hours where members can ask questions about the chartering process, recruitment, and retention



## SUSTAINING FINANCES

Circle K International needs the funds to operate and to thrive. In order ensure a long and sustainable financial future for CKI, I plan to:

- Expand member benefits for all members, including those outside of the U.S.
- Continue to implement the early bird dues deadline
- Provide incentives for both the early bird deadline and regular deadline
- Host a Zoom event where members can share fundraising ideas and their experiences with Kiwanis support

## SUPPORTING MEMBERS

Supporting members is about more than just relaying information—it's about being accessible and transparent. To support our members, I plan to:

- Host bimonthly office hours
- Host monthly Governor forums
- Send monthly email newsletters
- Encourage Trustees to host Sistrict events
- Host monthly one-on-ones with Trustees to better understand the issues and needs of districts
- Support members through the provisional district process
- Discuss feedback from a feedback form on the International website at each board meeting



**LIVE TO SERVE  
LOVE TO SERVE**

## Candidate Questionnaire

### Candidate Information

**Name:** Taylor DiCicco

**District:** Alabama

**Candidate for:** International President

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### **Question #1: What have you learned from your previous experiences that you plan to implement in this role?**

I am grateful to have experience in all levels of CKI which has helped me understand the issues facing our clubs, districts, and the international level. While serving as Club President and District Lieutenant Governor, I encouraged diverse thinking and learned the power of working on a team. As International Trustee this past year, I was exposed to an array of experiences that prepared me to work well under pressure and with quick turnaround time. From serving as Lieutenant Governor and Trustee, I have learned the best ways to support members and Governors. Ultimately, I have been exposed to the biggest issues facing our organization: declining membership and financial struggles, two issues that will remain my top priority throughout the course of my term.

### **Question #2: How do you plan to promote CKI's major service initiatives (food and housing insecurity, environmental justice, etc.) in this role?**

To promote our major service initiatives, I will discuss ways to commit and contribute to CKI's major service initiatives during Governor Forums each month, in addition to entertaining other topics Governors wish to discuss. Additionally, I will create a running document as a space for Governors to add their service ideas to that contribute to CKI's service initiatives. Lastly, to promote CKI's major service initiatives to all members and the greater community, we need to spotlight clubs and their efforts to contribute to these initiatives on social media and on our website. This will encourage other clubs to contribute to our major service initiatives while spreading awareness of them.

### **Question #3: What strategies would you use to grow CKI membership at the international level?**

Growing membership at the international level means growing membership at the club level first. This means motivating and empowering our club leaders to grow and retain membership and showing the merit of leadership positions to improve the leadership pipeline. In order to target membership at the international level, we need to ensure that we are offering a higher number of member benefits, as well as member benefits that members truly want, while simultaneously ensuring that we are being inclusive of all districts when considering what member benefits we want to offer. We ultimately need to ensure that members feel that they are receiving the same value that they are putting into the organization.

### **Question #4: Why do you feel like this is the best position for you?**

I have served at the club, district, and international levels and believe it is time to bring my ideas and work ethic to the role of International President. I want to continue giving back to Circle K International by leading districts and their members to success. I believe that, by supporting members and contributing to discussions and decisions as an International Trustee, I am prepared to excel in the role of International President, as I believe that my skillsets can be utilized most effectively in this role. Serving as International President will allow me to expand my current skillsets and experiences to better serve not only members but also the people in my community at home.

### **Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?**

If I could only accomplish one thing during my term, it would be to not only halt the membership decline, but to also expand membership substantially. It is no secret that over the last few years membership has been declining, and it is therefore my top priority to utilize my knowledge and experiences, as well as the expertise of the rest of the international council, to grow membership. While I do believe that we can still have a positive impact on our global community with declining membership, I believe that we can have an even more powerful impact with higher membership. Strong membership is vital to this organization's success, and through collaborative efforts with districts, we can grow membership at the international level.



# Madison Burt

## International Vice President Candidate



### Hello CKI Members!

My name is Madison Burt, and I am running to serve as your next International Vice President.

Having served as the Florida CKI District Governor this past year, I have seen the potential that exists in CKI through working with members, clubs, and District leaders. I plan to take the knowledge, experience, and leadership skills I have learned to the International level to help strengthen and rebuild our entire organization.

See you in Denver!

### Experience

- **2023 - 2024**
  - Florida CKI District Governor
  - International Global Development Committee Member
- **2022 - 2023**
  - Florida CKI Distinguished District Secretary with Honors
  - International Alumni and Kiwanis Family Relations Committee Chair
  - Next Up Participant
- **2021 - 2022**
  - Florida CKI District Public Relations Chair

### Accomplishments

- **Membership Development**
  - Membership increase in the Florida District for the first time in 5 years
  - All Florida CKI clubs met membership requirements to be clubs in good standing
  - Chartered Rollins College CKI and worked with other clubs in the chartering process
- **District Engagement**
  - 65% attendance increase at FL CKI's fall conference and 48% attendance increase at FL CKI's DCON with attendees from all clubs
  - Represented Florida CKI at many Key Club and Kiwanis District Board Meetings and Conferences/Conventions
  - Built and led a full District Board
- **District and International Support**
  - Raised over \$2,600 USD for Brick x Brick through three large District-wide fundraisers
  - Supported District Chairs as they created new guides and presentations including recruitment, fundraising, and retention
  - Received 100% MRF submission as District Secretary through providing MRF feedback and reminders to Club Secretaries



# Rebuilding CKI Together

Throughout my year serving as FL CKI Governor, we had a District-wide initiative to rebuild the Florida District. As International Vice President, I plan to take what I learned as Governor and help us start to rebuild CKI by working alongside club, District, and International leaders to help us grow CKI and accomplish the following:

## Membership Development

- Host virtual workshops, round tables, town halls, and rallies focused on building the CKI experiences including service, membership recruitment and retention, and fellowship for all members
- Work with District Governors, Treasurers, and Trustees focusing on creating plans for dues and membership recruitment to maximize the number of clubs in good standing
- Create resources and guides for District Secretaries, Treasurers, and Editors to provide to club leaders and chartering leaders to outline their position responsibilities

## International Engagement

- Receive feedback and input from club and District leaders to facilitate impactful International committee assignments and directives
- Utilize social media pages to promote CKI initiatives such as the Tomorrow Fund, Brick x Brick, ICON, and to spotlight Districts and clubs
- Design and distribute monthly newsletters to the I-Council, Committees, District Secretaries, Treasurers, and Editors, that are focused on different CKI topics such as membership recruitment, dues, our service initiatives, building the CKI experience, etc.

## District and International Support

- Produce trainings and resources for International Committees to allow them to create guides for club building, membership recruitment, service, Kiwanis Family involvement, and fundraising based on club and District feedback
- Organize monthly District Secretary and Treasurer group calls and monthly District Editor group calls to share ideas, offer advice, and foster collaboration
- Encourage Districts to collaborate and share their resources with other Districts through a shared resource drive





## Candidate Questionnaire

### Candidate Information

**Name:** Madison Burt

**District:** Florida

**Candidate for:** International Vice President

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### **Question #1: What have you learned from your previous experiences that you plan to implement in this role?**

This past year I served as the Florida CKI District Governor where I gained a lot of experience in working with the International Council, Kiwanis leaders, and District Board Members. Having been a past District Secretary, I plan to bring my knowledge of taking meeting minutes and working with club secretaries to the International level so I can properly train and support District Secretaries while working with them to encourage club MRF submissions. As Governor, I worked very closely with my District Treasurer and Editor, so I plan to focus on providing District Treasurers and Editors with the resources and support that they need to perform their jobs. Additionally, I know what resources, trainings, and directives that committees need as a past International Committee Chair.

### **Question #2: How do you plan to promote CKI's major service initiatives (food and housing insecurity, environmental justice, etc.) in this role?**

I plan to work with our International Committees to support them in creating resources and materials for clubs that promote CKI's service initiatives, such as a service guide and presentations. These tools will include ideas on how clubs can perform service projects that address each of the different service initiatives and make sure that our clubs are aware of CKI's service initiatives. Additionally, I plan on creating club and District spotlights on our CKI social media pages to highlight clubs and Districts that are completing projects that support one of the four service initiatives. I also plan to work with District Editors to encourage them to create graphics for their District newsletters, websites, and social media pages that promote CKI's service initiatives.

### **Question #3: What strategies would you use to grow CKI membership at the international level?**

To help grow CKI membership, I plan to work with our International Committees to create recruitment guides, promotional materials, and recruitment tips and tricks to share with clubs across the organization. I also plan on collecting recruitment strategies and recruitment resources from different Districts that will be added to a shared recruitment collection for Districts to gain new recruitment ideas. I will also host recruitment office hours, town halls, and workshops all focused on recruitment that club members and leaders can join. Membership recruitment and dues collection go hand-in-hand, so I plan to work very closely with District Treasurers so that they are able to promote the benefits of paying dues within their Districts so our entire organization can grow.

### **Question #4: Why do you feel like this is the best position for you?**

Serving as your International Vice President will allow me to combine my experience and passion for CKI as I work alongside so many different leaders to help rebuild CKI together. Having been a previous District Governor, Secretary, International Committee Chair, and Committee Member, I have the necessary experience and knowledge to provide support and training to everyone in these positions. As your IVP, I will work with leaders across the organization to expand membership development, foster international engagement, and strengthen District and International Support, as I did as District Governor. CKI has truly shaped my college experience and grown my love for service through working with a diverse group of leaders, so I am excited to give back as your International Vice President.

### **Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?**

While I have so many goals and ideas that I believe will help us grow as an organization, if I could only accomplish one of my goals, it would be to provide support to all of those that I am a resource to, from the International Board to International Committee Chairs, and to District Secretaries, Treasurers, and Editors. I want to give these leaders the proper training, resources, and overall support that will allow them to be the leaders that CKI needs. The most important part of being International Vice President is to be an advocate for everyone who is working to make this organization stronger each day, so I want each of these individuals to know that I am here to support them.



# Matthew Yuro

for International Vice President

## Live to Serve. Love to Serve.



### Support

- Our district secretaries, treasurers, and editors by holding monthly forums and office hours.
- International committee chairs by conducting 1:1s, office hours, and establishing transitional leadership strategies.
- The International Board of Trustees by providing new ideas and perspectives.

### Engage

- With our members through a fall and winter engagement rally.
- In international committees by providing clear goals and directives, and attending committee meetings.
- With potential leaders who can join and get more involved with international committees.

### Reconnect

- Streamline the process for receiving international updates to districts, clubs, and members.
- Our efforts to increase fundraising for Brick X Brick.
- Collaborate and connect with Key Club and Kiwanis International.

### Value

- Our districts and clubs in recruitment and retention efforts, assisting them in reaching their membership goals.
- Highlight our active members, as well as club and district events through social media.
- The concerns and needs of our district leaders.

### Educate

- Our members on member benefits, DEI initiatives, and resources on the CKI website.
- Create a dues breakdown data sheet.
- Promote the Global Leadership Certificate and Alumni Network in more personal ways.



## Greetings CKI!

Welcome to International Convention in Denver, Colorado! My name is Matthew Yuro and I am running to be your next International Vice President for Circle K International. After serving and being involved at the club, district, and international levels for the past three years, I am energized and ready to bring new perspectives, ideas, and initiatives to the International Board of Trustees. Through my hard work, commitment, and dedication to this organization, I am beyond proud of everything I have accomplished throughout my Circle K journey so far! I am so excited to meet the incredible leaders of our organization and begin planning for the future. Please reach out if you have any questions!

*Yours in Service*

*Matthew Yuro*

## My Experiences:



### INTERNATIONAL:

- 2023-2024 Events and Awards Committee Chair
- 2022-2023 Alumni and Kiwanis Family Relations Vice Chair
- 2021-2022 Membership Experience Committee Vice Chair

### DISTRICT:

- 2022-2024 Seabreeze Lieutenant Governor
- 2024 On To International Convention Chair
- 2023-2024 Membership Development and Education Committee Member
- 2022-2024 Conventions and Conferences Committee Member
- 2021-2024 Kiwanis Family and Alumni Relations Committee Member

### CLUB:

- 2022-2024 Membership Recruitment and Retention Chair
- 2021-2022 Kiwanis Family Relations Chair

## Awards and Honors:



### INTERNATIONAL:

- 2023 Distinguished Lieutenant Governor with Honors
- 2022 Outstanding Committee Member
- 2022 New Member of the Year

### DISTRICT:

- 2024 Society of Distinguished Collegians Recipient
- 2023 and 2024 Distinguished Club Committee Chair

### CLUB:

- 2023 Club Recognition Award



**Unanimously endorsed by The New Jersey District**



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(609)-608-2958



@matthewyuro



## Candidate Questionnaire

### Candidate Information

**Name:** Matthew Yuro

**District:** New Jersey

**Candidate for:** International Vice President

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### **Question #1: What have you learned from your previous experiences that you plan to implement in this role?**

Serving as the CKI Event and Awards Committee Chair this year and through my other experiences on multiple international committees throughout the past three years, I have learned about the hard work and effort that goes into running effective and productive international committees. With the constant turnover of international leadership and changes to the international committees yearly, it can be hard to continue initiatives that were started in the previous year. By implementing more transitional leadership, such as meeting 1:1 with past committee chairs and creating job books for the international committees, leaders going into the role will feel more comfortable and eager to get started on the goals for the service year.

### **Question #2: How do you plan to promote CKI's major service initiatives (food and housing insecurity, environmental justice, etc.) in this role?**

I plan to promote CKI's major service initiatives in this role by educating our members about the resources provided on the CKI website around these initiatives. We must continue to update the resources and pages found on the CKI website for our members and provide different examples of service projects that fit our primary service initiatives. It is also important to highlight our clubs and districts that have held successful service projects and events relating to our service initiatives. Social media is key to growing awareness around our service initiatives, and engaging with members to host successful service projects related to food and housing insecurity, environmental justice, mental health, and childhood development will help to promote CKI's service initiatives.

### **Question #3: What strategies would you use to grow CKI membership at the international level?**

Many strategies can help grow CKI membership at the international level. First, we need to work with each district to develop a membership strategic plan, which would use previous membership data to see where each district could grow in five-year intervals. Using this data, we can then work closely with districts to charter new clubs, as well as support our smaller clubs that may be struggling with membership recruitment and retention. I would also like to create a fall and winter engagement rally, which would be offered to CKI members to connect with one another and learn new strategies that district and club leaders could benefit from. Lastly, we can create a sistrict vs sistrict membership challenge on social media to increase membership growth.

### **Question #4: Why do you feel like this is the best position for you?**

Reflecting on my CKI journey so far, I feel that the role of International Vice President best suits me, as I am ready to help advocate for club members and CKI leaders at the international level. Through my experience as a Lieutenant Governor, I have been able to work closely with many clubs throughout the New Jersey District, understanding their struggles and the support that they need from the international level. Having been involved internationally through the last three years, I have seen many great leaders and changes in this organization. Now is the time for me to step-up, and be the voice for our members, providing a new perspective on the impact that international has on both the district and club levels.

### **Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?**

If I had to choose, I would want to ensure that the voices and concerns of our members, and club and district leaders are heard through town hall meetings and 1:1 correspondences with the International Trustees. It is so important that the international board listens to the needs of our members, whether it be around membership recruitment and retention, membership development and education, Kiwanis family relations, funding and fundraising efforts, etc. I want to ensure that positive and needed changes are developed as we work together with our district and club leaders to strengthen and broaden our organization to new heights. I was able to make positive changes within the New Jersey District, and am ready to take new ideas to the international board.

*Vote*

# Kamryn Eller

Hello Circle K International!

I am so excited to declare my intent to run for International Trustee. I am a current Junior at High Point University and the past recharter President of our Circle K chapter. This year, I have served as the Governor of the Carolinas District and a District Lieutenant Governor the year prior. Over the past year and a half, I have worked with a phenomenal District Board to connect with clubs around North and South Carolina. Being a member of the Kiwanis Family for over 6 years has shown me relentlessly the true meaning of service, leadership, and fellowship. At the International level, I plan to use our three tenants to build upon the strong foundation we already have set. With this in mind, growth - through service, leadership, and fellowship - is of the utmost importance as we build up Circle K clubs in an ever-changing world.



*for*  
**International  
Trustee**

***Unanimously Endorsed by the  
Carolinas District of Circle K International***

I could only have achieved my goals in my past positions with the support of Kiwanis and my fellow CKI members. As all of you have supported me in my endeavors, I will strive to do all I can to return that favor to you and support every club and member internationally over the coming year. Thank you all endlessly for your support and encouragement. It would be an honor to receive your vote for International Trustee!

## **Experience**

- 23-24** Carolinas District Governor
- 23-24** Circle K International UNICEF Champion/Brick x Brick Committee Chair
- 22-23** Distinguished Carolinas District Lieutenant Governor
- 21-23** Distinguished Carolinas Club President
- 2022** Founder of Miss HPU Pageant
- 2014** Founder of Christmas Angels Nonprofit

**Reach out!**



**(910) 890-8633**



**keller@highpoint.edu**



for International Trustee  
**Kamryn Eler**

High Point University

**Psychology B.S.**

History, Business Administration,  
 & Social Innovation Minors



## Outreach

- Promote outreach from International to individual clubs within Districts, encouraging communication from International trustees to multiple District Board members or club Presidents, with an emphasis on Provisional Districts.
- Increase outreach and member benefits for international clubs and districts.



## Dues Structure

Make dues more streamlined and easily payable by individual CKI members.

Rather than checks having to be submitted as bulk payments, work to implement a system that all members can access to pay their dues online.

## Philanthropy

Create a strong initiative for Brick x Brick fundraising by providing more information about UNICEF and Brick x Brick, including event and philanthropy ideas.



## K-Family

Work to promote stronger Kiwanis Family bonds and support throughout and across all branches by working together more frequently.



## Candidate Questionnaire

### Candidate Information

**Name:** Kamryn Eller

**District:** Carolinas

**Candidate for:** International Trustee

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### **Question #1: What have you learned from your previous experiences that you plan to implement in this role?**

Throughout the past three years, I have come to understand the importance of communication, transparency, and teamwork and how vital they are to having a successful organization. I hope to use these values to communicate information to the Districts I oversee and to the rest of the International Board as effectively as possible.

Additionally, I have learned that everything may not turn out exactly the way you initially planned or anticipated. This is where teamwork comes into play – I understand when it is necessary to lean on those around me and work together to ensure the best possible outcome and always work to find a solution or overcome obstacles, which will be extremely important if given the opportunity to serve on the International Board.

### **Question #2: How do you plan to promote CKI's major service initiatives (food and housing insecurity, environmental justice, etc.) in this role?**

Brick x Brick is a partnership that I am very passionate about and that I feel represents all of CKI's major service initiatives. This project is something that has truly been able to bring all clubs and districts together by creating a shared cause and opportunity to fundraise for children and families in Cote D'Ivoire. I hope to continue promoting this project by providing more information about UNICEF, and sharing ways to get involved.

I also plan to host online service socials for my districts, such as a social hour and FreeRice game night competition! As for individual clubs, I hope to create a guide for clubs to get connected with local nonprofits in order to encourage and increase local ground-based service.

### **Question #3: What strategies would you use to grow CKI membership at the international level?**

As an organization, we need to reframe how we market CKI. It is extremely important that International officers communicate to Districts and Clubs the member benefits that can be received from dues, and how members are able to take advantage of these benefits. One aspect of this marketing needs to tune into the leadership CKI presents and how many resume-building opportunities are offered. In addition to explaining member benefits and opportunities, I hope to create recruitment materials that could be customized for each club to use at tabling events that are comprehensive, easily accessible, and shareable. This year, it is absolutely vital that CKI focuses on member retention and recruitment, and we need to make sure people not only join our organization, but STAY!

### **Question #4: Why do you feel like this is the best position for you?**

Serving as Governor for the past year and also having rechartered my home club, I feel as though I have a lot of experience that could directly benefit districts that may be facing similar situations as I have already been through. I have also been able to serve as the Brick x Brick Committee Chair this year, through which I have worked with people from many different districts, and I have loved getting to know so many people and their stories from their Districts and home clubs! I hope to use my experience to be a guide and offer advice and support to the Districts I oversee, while also connecting on a deeper level with more CKI members internationally.

### **Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?**

Something that I feel is crucial to membership growth and retention in CKI right now is our dues structure. If I could only accomplish one thing, it would be to help facilitate the creation and implementation of a more streamlined and efficient dues process. Ideally, it would be best to create a system or portal through the MUC where CKI members could login and pay their dues independently. Not only would this make dues collection faster, but it would also cut out many middle men and likely provide a more accurate and up-to-date representation of membership numbers. I would expect students to be more inclined to pay dues this way as well, as they are able to see directly that their dues have been paid.



# JONATHAN HUANG

## for INTERNATIONAL TRUSTEE!

*Let's have an EPLC year together!*

### HEY CIRCLE K!

My name is Jonathan Huang and I am running to serve as one of YOUR next International Trustees! Currently, I serve as Club President of my home chapter, District Events Chair for New England, and as an International Committee Chair for the DEI Coalition. After starting my own chapter of CKI, I was inspired to take my involvement to the next level by running for IT! Most notably, I hope to form a bridge of communication between our clubs and members Here's to an outstanding year of service, leadership, and fellowship!

YOURS IN SERVICE,  
*Jonathan Huang*

### ABOUT ME:

- **Home District:** New England
- **Home Club:** Circle K e-Club of the New England District
- **Years in Kiwanis Family:** 6
- **School:** Harvard University
- **Concentration ("Major"):** Molecular & Cellular Biology
- **Secondary ("Minor"):** Chemistry

## CONNECT

As a Trustee, I hope to further connect clubs and districts with the International-level of CKI! This past year, as an **International Committee Chair**, I've been able to learn a lot more about how CKI operates on the International level. Taking these experiences, I hope to use my expertise to better **advocate** for **clubs** on the international level, and connect clubs/districts to more, useful **resources!**

## KICKSTART

Over these past few years, it goes without saying that Circle K has experienced a **significant** membership decline. As an International Trustee, I hope to work towards kick-starting our organization to help us build to not only meet, **but SURPASS** our pre-COVID levels!

## INVOLVE

Traditionally, International Trustees have primarily worked with **District Governors**. However, I want to change this and expand our reach to also encompass interacting more with **club/district officers!** It is through these personalized connections that we can continue expanding and building our organization, and truly understanding what the club-level needs are within CKI.

## KIWANIS FAMILY EXPERIENCE:

### CIRCLE K EXPERIENCES:

- 23-24 | International Committee Chair (DEI Coalition)
- 23-24 | New England District Events Chair
- 23-24 | Circle K e-Club Founder & President
- 23-24 | Next Up Representative for New England District
- 22-23 | Circle K e-Club Founder & President

### KEY CLUB EXPERIENCES:

- 21-22 | Mayde Creek Key Club President
- 20-21 | Mayde Creek Key Club Vice-President
- 19-20 | Mayde Creek Key Club Historian

## GOALS AS AN INTERNATIONAL TRUSTEE:

- **ICON Travel Fund Scholarships** - Partner with major airline corporations under their non-profit policies to offer ICON travel scholarships for students from lower income backgrounds
- **Brick x Brick** - Promote more fundraiser ideas and activities to contribute to our partnership with UNICEF USA, utilizing our sistricts
- **Recruitment/Retention** - Host semesterly engagement rallies to promote CKI and advise on recruitment/retention policies
- **Diversity, Equity, & Inclusion** - Increase CKI representation by our non-USA Districts, ensuring they're equally engaged and well equipped
- **Social Media** - Encourage communication, updates, and provide reference to resources from International for clubs and districts

**QUESTIONS, COMMENTS, OR CONCERNS? CONTACT ME!**

**Email: [jonathan.nedcki@gmail.com](mailto:jonathan.nedcki@gmail.com) | IG: [@jonathan.cki](https://www.instagram.com/jonathan.cki)**



## Candidate Questionnaire

### Candidate Information

**Name:** Jonathan Huang

**District:** New England

**Candidate for:** International Trustee

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### **Question #1: What have you learned from your previous experiences that you plan to implement in this role?**

Having served as Club Founder/President, District Events Chair, and an International Committee Chair, I have a unique perspective on the methods by which we can grow our organization. Serving on the club and district level, I've gained experience in both chartering clubs and re-instating previously inactive chapters, and hope to use these skills to focus on improving membership recruitment and retention in this upcoming year. As an International Committee Chair, I've had the chance to work on DEI-related initiatives, which I see as a foundation for membership growth. If elected as a Trustee, I hope to help our organization set goals that are realistic, but continue to push us to new realms of success within this coming year!

### **Question #2: How do you plan to promote CKI's major service initiatives (food and housing insecurity, environmental justice, etc.) in this role?**

During my two years in service with CKI, I've had the opportunity to focus on projects such as Brick x Brick to help through cross-collaboration efforts with groups like Harvard Undergraduate UNICEF. As a Trustee, I plan on promoting CKI's major service initiatives by focusing on communication with the districts I oversee and encouraging collaboration efforts with other chapters and/or organizations. By providing clear outlines of the impact and importance of each initiative, we can motivate more members, clubs, and districts to participate in our projects. Additionally, by also using social media to our advantage, we can increase our outreach to ensure that more members are being actively educated. Lastly, by hosting more international-led competition and/or events, we can incentivize more direct involvement.

### **Question #3: What strategies would you use to grow CKI membership at the international level?**

As a foundation for growing CKI membership on the international level, I would work with the rest of the I-Board to provide more communication with clubs. As opposed to solely focusing communication efforts with District Officers/Governors, providing more directed outreach to clubs allow them to become more engaged with our organization, while also providing members with a chance to voice their needs. Additionally, based on my experience as the DEI Coalition Chair on the international level, I believe that diversity, equity, and inclusion are fundamental to the success of our organization. In my eyes, it is when members feel included and engaged that they are more likely to remain involved with our organization, thus helping with retention.

### **Question #4: Why do you feel like this is the best position for you?**

Following my six years of experience with K-Family and two years of experience within CKI, I am honored and excited to be taking my next step by running for International Trustee! Looking back, it is obvious that Circle K has struggled significantly over these past few years, whether it be in terms of membership or finances. However, as a Trustee, I hope to provide our organization with a new perspective and source of enthusiasm. Most notably, as an IT, I hope to promote more collaborations with our members and districts by continuing to push our three major tenants. By taking advantage of my prior experience while also keeping an open-mind for new ideas, I believe that we can work together to build back Circle K!

### **Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?**

As previously mentioned, I see diversity, equity, and inclusion being at the forefront of our efforts as an organization to promote growth. As an International Chair, I've had the chance to work closely with the I-Board to publish guides and resources regarding Land Acknowledgments and DEI, but the work is far from complete. If only allowed to accomplish one task, I'd focus on further developing our DEI initiatives to promote greater integration and unity as an organization. From focusing on topics surrounding member accessibility to providing more support to our international districts, I believe this remains fundamental for CKI. Overall, these issues don't come with simple solutions, but I am ready to help lead us in developing complex, yet tangible ideas for DEI.



# Supraja Mallapuram

for  
International Trustee  
2024-2025



Unanimously Endorsed by the Texas-Oklahoma District

Howdy y'all! My name is Supraja Mallapuram and I'm from the Texas Oklahoma District. Being in the K fam has truly been an enriching experience.

This past year, I've had the honor of serving as the Central Plains Lieutenant Governor. My journey with CKI aligns perfectly with my passion for forging meaningful connections and making a positive impact. If elected, I hope to boost membership, organize communication structure, empower women, along with providing and fostering support while embracing diversity on a global scale. My goal is to make BOWS mean business. I can't wait to see you in Denver!

## About me

Home District: Texas-Oklahoma  
Home Club: University of Texas at Dallas  
Major: Neuroscience  
Minor: Biology  
Years in Kiwanis Family: 2

## Experience

2021-2022 UT Dallas CKI member  
2022-2023 Central Plains Lieutenant Governor  
2022-2023 DEI Coalition Vice Chair

## Awards

2022-2023 TX-OK Kiwanis Children's Fund Scholarship  
2023-2024 TX-OK Kiwanis Children's Fund Scholarship  
2023-2024 TX-OK Outstanding Lieutenant Governor



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# BOWS mean business!

## My action plan



### Boost membership

1. Tailored Recruitment Strategies: Utilize social media, campus networks, and community collaborations to reach diverse audiences and convey CKI's inclusive nature.
2. Dynamic Engagement Events: Organize interactive gatherings that foster connections among members and create a welcoming atmosphere for newcomers.
3. Mentorship Initiatives: Pair experienced members with newcomers to provide guidance, support, and leadership opportunities.
4. Recognition and Incentives: Implement programs to recognize members' recruitment efforts and provide incentives for ongoing participation in membership expansion.



### Organize communication

1. District Ambassador Program: Appoint ambassadors in each district to facilitate communication between the international level and local districts.
2. Virtual District Roundtables: Hold regular virtual discussions between international leaders and district representatives for collaboration on key initiatives.
3. District Impact Showcase: Create an event for districts to showcase projects, fostering recognition and cross-district collaboration.
4. Resource Exchange Platform: Develop an online hub for districts to share resources and ideas, promoting collaboration and continuous improvement.



### Women's Empowerment

1. Women's Leadership Initiative: Launch programs to empower female leaders within CKI, providing mentorship and leadership development opportunities.
2. Recognition Campaign: Implement initiatives to celebrate and highlight the contributions of female leaders, promoting inclusivity and diversity.
3. Collaboration with Empowering Brands: Forge partnerships with brands like Kendra Scott to raise funds for initiatives supporting women's empowerment within CKI.
4. Outreach and Engagement: Develop outreach campaigns to encourage greater participation and involvement of women in CKI activities, fostering a supportive and inclusive environment.



### Support and inclusive services

1. Accessibility Initiative: Ensure events accommodate individuals with disabilities, providing guidance for clubs and a reporting system at the district level.
2. Safe Space Policy: Enforce a policy to maintain a comfortable and respectful environment, with clear procedures for reporting issues.
3. Reporting System: Establish a district-level reporting system for clubs to report on event accessibility and safety concerns.
4. Sensitivity Training: Provide training for members and leaders to promote understanding and inclusivity towards individuals with disabilities.



## Candidate Questionnaire

### Candidate Information

**Name:** Supraja Mallapuram

**District:** Texas-Oklahoma

**Candidate for:** International Trustee

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### **Question #1: What have you learned from your previous experiences that you plan to implement in this role?**

I've gained many insights from various leadership positions held in my college career along with my term as Central Plains Lieutenant Governor this past year. I place significant emphasis on leadership characterized by empathy and consideration, valuing the welfare of team members and fostering trust within the group. My experiences have honed my skills in time management, task delegation, handling pressure, and effective communication, which I intend to utilize for the benefit of the team. Additionally, I prioritize maintaining a positive attitude, recognizing its role in keeping morale high and overcoming challenges. I am committed to investing the necessary effort and dedication to propel CKI forward, ensuring its continued success and growth. I am eager to apply my learnings and contribute to the organization's objectives.

### **Question #2: How do you plan to promote CKI's major service initiatives (food and housing insecurity, environmental justice, etc.) in this role?**

In my role, I'll promote CKI's major service initiatives, including food and housing insecurity, environmental justice, mental health, and childhood development. Utilizing CKI's website resources, I'll explore existing ideas to reach a broader audience. I want to hold monthly sessions with district representatives that will encourage brainstorming and tailored approaches to engage communities effectively. I believe that establishing close bonds with each district will enable advocacy for these initiatives, fostering active participation. Collaboration with organizations like Mental Health America and Active Minds will bolster mental health initiatives. My personal experiences of volunteering in hospital pediatric departments, prioritizes childhood development efforts. Through these strategies, I aim to maximize our impact, making sure CKI's service initiatives resonate deeply within our communities.

### **Question #3: What strategies would you use to grow CKI membership at the international level?**

To expand CKI membership internationally, I would employ a multifaceted approach. Firstly, leveraging social media platforms to showcase the organization's impact, values, and events would enhance visibility and attract potential members. Word of mouth remains powerful; therefore, fostering a culture where current members actively recruit and share their positive experiences is crucial. Establishing close relationships with district leaders would provide insights into club growth strategies, which can be disseminated on a larger scale. I'd emphasize replicating successful growth models from thriving clubs globally. Hosting inclusive meetings with engaging activities and service events, coupled with strong leadership at the district level, would create an inviting atmosphere. Prioritizing CKI's core tenets of fellowship, service, and leadership makes CKI as not just a club, but a supportive community.

### **Question #4: Why do you feel like this is the best position for you?**

I believe this position is ideal for me due to my passion for CKI's mission and my demonstrated ability to lead with compassion, charisma and effectiveness. My previous experiences within CKI have equipped me with a deep understanding of the organization's values and objectives. I have polished essential skills such as communication, teamwork, and problem-solving, which are critical for success in this role. Moreover, my commitment to service and my desire to foster a sense of community on a global scale align perfectly with the responsibilities of this position. I am dedicated to making a positive impact and believe that my enthusiasm, coupled with my skills and experiences, make me well-suited to lead and serve CKI in this capacity.

### **Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?**

During my term, my primary focus is to amplify women's empowerment within CKI to unprecedented levels. Building upon our organization's strong foundation of female leadership, I aim to establish targeted initiatives that further elevate the voices and contributions of women and girls. This entails not only providing ample leadership opportunities but also implementing mentorship programs, skill-building workshops, and networking events tailored specifically to empower and uplift women within CKI. By fostering an environment where women thrive and excel, we not only enrich our organization's leadership dynamics but also set a powerful example for gender equality and inclusivity in the broader community. This commitment to women's empowerment not only strengthens CKI's impact but also reinforces our dedication to creating a more equitable and just society.

INTRODUCING

# Amber Morgan

For

## International Trustee

Unanimously Endorsed by  
the Florida District Board



### ABOUT ME

- Year: Junior
- School: University of Florida
- Major: Biology and Chemistry
- CKI member since freshman year
- Former Builders Club and Key Club member
- Favorite CKI tenet: Fellowship

### MY CKI EXPERIENCE

- Past District Conventions Chair
- Past District Treasurer
- Immediate Past District Secretary
- Member of the International Events and Awards Committee

### MY MESSAGE TO YOU

Hello Leaders!

I am so honored to be running to be your International Trustee. We have such an exciting year ahead of us, and I know we're going to achieve amazing things. I would love to be a part of your District's path to success.

I have been a part of CKI for several years and served on the Florida District Board for three years. I want to bring all of the knowledge and experience I have gained to the International Board and to my Districts.



# My Platform

## VISION

- Monthly Sistrict events to promote relations between Districts
- A Sistrict shared resources drive
- Monthly newsletter to give Districts the most updated information
- Monthly Governor calls to check-in

## GOALS

- Work with Districts to create new recruitment strategies
- Create member spotlights to share on social media
- Empower Districts to reach their goals

## HOW ELSE I CAN HELP

- I have extensive experience in event-planning, especially when it comes to Fall Rally and District Convention
- I am very involved with the Kiwanis Family and can assist with creating those connections
- I am very knowledgeable about the Membership Update Center
- I also have chartering experience



## CONTACT ME

Phone: (407) 907-7291  
Email: [AmberMorgan@ufl.edu](mailto:AmberMorgan@ufl.edu)  
Instagram: amfl101



## Candidate Questionnaire

### Candidate Information

**Name:** Amber Morgan

**District:** Florida

**Candidate for:** International Trustee

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### **Question #1: What have you learned from your previous experiences that you plan to implement in this role?**

I have been fortunate to have held three previous positions within CKI. In these positions, I have become proficient in the operations of CKI and learned how best to assist clubs. As Conventions Chair, I learned how to coordinate, delegate, advertise, and create major events within CKI. As Treasurer, I gained a deep understanding of our finances and dues structure and assisted with fundraising and promoting dues, with the main focus of helping members realize the benefits of paying them. As Secretary, I became an expert in the Membership Update Center and assisted clubs with record-keeping and reporting. All of these experiences will empower me to assist the districts and the clubs that these boards serve.

### **Question #2: How do you plan to promote CKI's major service initiatives (food and housing insecurity, environmental justice, etc.) in this role?**

To promote our service initiatives, I would first make sure that my districts are properly educated about them and provide districts or clubs with any resources that are needed. I would also highlight our initiatives on social media and spotlight clubs and districts that are doing projects connected to them. I will provide sample service projects connected to each initiative and help districts plan service projects promoting education and awareness. I will show them that these projects can be beneficial to the community and can also be rewarding and fun. I will also share the workshops that I have given in the past to further assist in the education and promotion of our major service initiatives.

### **Question #3: What strategies would you use to grow CKI membership at the international level?**

As International Trustee, I will be a resource for recruitment strategies. I will meet with the districts to learn about what strategies have worked and which ones have not worked for their district so that we can develop new innovative ideas and tailor them to the needs of the division or club. I also have experience in navigating school regulations about recruitment and would be able to assist with developing ways to find new members while abiding by school policies. I will also create social media campaigns that spread awareness about CKI that are not only educational but also fun and interactive.

### **Question #4: Why do you feel like this is the best position for you?**

International Trustee is the best position for me because of my vast knowledge and experiences in CKI. I have served on the Florida District Board for three years and have an in-depth knowledge of how districts operate and how International assists them. I am prepared to be the liaison between my districts and international and will use my expertise to assist CKI.

### **Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?**

If I could accomplish one thing during my term, I would want to see all my Districts grow. When I retire, I want to leave a strong foundation that allows continued growth and success. I want to make sure the district leaders have the resources that they need to succeed and that they feel supported in everything that they do. I want to empower them to reach their goals and be their biggest cheerleader. I love this organization, and I want to help provide these great experiences for so many others. By being a Trustee, I can create this positive experience across Circle K International.



# Petrecia Morrison

## For International Trustee Candidate

Unanimously endorsed by the Caribbean District of CKI and the University of the West Indies Mona.

### Hey CKI Fam!

It is with great honor and enthusiasm that I step before you to seek a position on the International Board as International Trustee. My name is Petrecia Morrison, and I am currently a final year student pursuing a degree in Political Science and Demography, with plans to pursue a Master's degree upon completion.

My journey in service began in high school with Key Club, where I learned the value of being a part of the K-Family. Transitioning into Circle K, I have found the experience to be nothing short of exceptional. The opportunities for service and fellowship have been truly amazing. Each day, we are presented with the chance to make a small change that contributes to the betterment of our communities and the world at large.

In my candidacy for International Trustee, I aim to continue expanding the reach of our districts and serve as a bridge between districts and the International Office. I hope to redefine the concept of districts, fostering closer interactions that lead to strengthened engagements and lasting relationships. Together, we can not only serve our communities but serve the world.

## About Me

**District:** Caribbean

**School:** University of the West Indies, Mona

**Fave Tenet:** Service

**Fave Service Activity:** International Coastal Clean Up Day

**CKI Experiences :**

- CKI Club Treasurer 2022-2023
- District Treasurer 2023-2024
- Fundraising, Marketing and Branding Committee Member
- Current Caribbean District Governing Docs Chairperson

**Contact me:**

- ☎ Phone: 876-597-2972
- 💬 Instagram: @\_.petrecia
- ✉ Email: pejenae@gmail.com

## Our Plan

Through these initiatives, my goal is to illustrate that in CKI we CARE by focusing on:

- **Community Engagement**
- **Advocacy**
- **Relationship Building**
- **Education**





# In CKI We C.A.R.E.

## 01 Community Engagement

Work closely with District Governors and boards for effective communication. Offer office hours for addressing concerns and provide support. Establish communication channels between districts to encourage collaboration and idea-sharing.



## 02 Advocacy

Enhance the First-Year Ambassadors Program, focus on expanding membership, supporting districts in recruitment, and implementing a retention strategy for sustained engagement.



## 03 Relationship Building

- Host district events to foster relationships.
- Encourage cross-district interactions.
- Use social media for district introductions.
- Create a Sistrict committee for personal growth and leadership development.



## 04 Education

- Share fundraising ideas to support clubs financially.
- Ensure clubs understand CKI by-laws and objectives.
- Increase awareness of the organization through informative content.





## Candidate Questionnaire

### Candidate Information

**Name:** Petrecia Morrison

**District:** Caribbean

**Candidate for:** International Trustee

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### **Question #1: What have you learned from your previous experiences that you plan to implement in this role?**

In my role as District Treasurer, I gained valuable experiences in planning and effective communication. Not only did I learn how to deliver information effectively, but I also discovered how to incite action through my words and actions. This role enhanced my leadership capabilities, allowing me to lead by example and inspire others to achieve their goals. Furthermore, my time as District Treasurer expanded my knowledge of the K-Family, deepening my understanding of the organization's values and mission. This knowledge has not only shaped my approach to leadership but has also instilled in me a sense of responsibility to serve and support others in the K-Family. Additionally, my experience as a club officer has been instrumental in developing my ability to work with people and resolve conflicts effectively. I have learned the importance of building meaningful relationships among individuals, as this is essential for creating a positive and inclusive community.

### **Question #2: How do you plan to promote CKI's major service initiatives (food and housing insecurity, environmental justice, etc.) in this role?**

Firstly, I intend to host educational yet fun sessions within districts, where members can learn about these issues and engage in activities that raise awareness and drive action. Additionally, I will utilize social media platforms to promote these initiatives, creating posts that highlight the importance of these causes and provide ways for members to get involved. Social media is a powerful tool for reaching a wide audience, and I believe it can be instrumental in generating interest and support for CKI's service initiatives. Furthermore, I will ensure that these initiatives are promoted in my home district, leveraging my position and connections to spread the word and increase participation. By actively promoting these initiatives at the district level, I hope to inspire other districts to do the same, creating a ripple effect that leads to greater awareness and impact.

### **Question #3: What strategies would you use to grow CKI membership at the international level?**

To grow CKI membership at the international level, I would employ several strategies aimed at increasing visibility, accessibility, and engagement. Firstly, I believe that building membership is one of the single most important goals, as it is the foundation upon which our organization thrives. Without members, we cannot effectively serve our communities or achieve our mission. One key strategy I would use is to leverage online sessions and engagements to connect with individuals who may be geographically out of reach. By offering virtual opportunities for participation, we can ensure equitable access to CKI and attract members who may not otherwise have been able to join. Additionally, I would actively participate in membership recruitment drives within various districts, offering my skills to help increase membership. By engaging with potential members and sharing our passion for CKI's mission, I believe we can all inspire others to join our cause.

### **Question #4: Why do you feel like this is the best position for you?**

I believe this position is the best fit for me due to my experiences working on the Executive Board of District officers for our district and collaborating with one of the international trustees last administrative year. These experiences have provided me with invaluable insights into the running of a district, its challenges, and the importance of a well-functioning board. I have also learned firsthand the importance of maintaining a good working relationship with the international board and the benefits that can come from such collaboration. I know that I can be an asset in this role, building on my past experiences to serve CKI at a higher level. I am committed to utilizing my skills in planning, communication, and leadership to make a positive impact and help further the mission of CKI.

### **Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?**

If I could only accomplish one thing during my term, I would focus on enhancing sistrict relationships. I believe that strong sistrict relationships are crucial in building a cohesive and effective organization. By enhancing these relationships, we can improve cooperation, increase the exchange of ideas, and ultimately strengthen CKI as a whole. One way I hope to accomplish this is by creating a sistrict committee dedicated to working on engagement activities. This committee would focus on creating opportunities for members to connect, collaborate, and share ideas. By fostering a sense of community within various sistricts, we can strengthen relationships and build a solid foundation for future growth and success.



# International Trustee

Unanimously Endorsed by the Carolinas District

# PRIYANSHU (PRI) SAXENA

UNC-Chapel Hill

BUILDING on our  
PROGRESS from this year,  
CONTINUING to make an  
IMPACT next year



Dear CKI Members and Delegates,  
My name is Pri Saxena, and I am seeking the office of International Trustee for a second term. I am a rising senior at UNC-Chapel Hill majoring in Business and Economics, and I believe I have what it takes to help steer this organization in the right direction. In my current term as Trustee, I successfully helped 3 of my Districts grow in membership, helped introduce the First-Year Ambassador position, and collected feedback on the GLC from district members and leaders. As a second-term Trustee, I plan to build on my experience from this year and continue to make a positive impact on my districts.

## MY CKI JOURNEY

- ▶ 2021-2022 Carolinas District Secretary-Treasurer (Distinguished)
- ▶ 2022-2023 Carolinas District Strategic Planning Committee (Member)
- ▶ 2022-2023 Carolinas District Governor (Distinguished)
- ▶ 2023-2024 CKI Implementation Taskforce (Member)
- ▶ 2023-2024 CKI Governing Docs and Finance Committee (Trustee Liason)
- ▶ 2023-2024 CKI International Trustee

(609)-578-9897 TRUSTEEPRI@CIRCLEK.ORG



# My Vision For A Second Term - Focus on MEMBERSHIP GROWTH



What Circle K International needs today more than anything is **MEMBERSHIP GROWTH**. As International Trustee, achieving this growth has been my focus and will continue to be my focus if I am fortunate enough to be elected for a second term. Here are the three focus areas that I think are the key to achieving this growth:

**Leadership:** Members are drawn to leadership opportunities. This year, we implemented the First Year Ambassador Program (started in the Carolinas) across the organization. Next Year, I will focus on growing the program along with the Global Leadership Certificate.



**Fellowship:** A greater focus on the Networking opportunities CKI offers can and will attract new members. The Alumni Network is currently an underused resource. Proper promotion of the resource will benefit our current members and bring in new members.



**Service:** Our International service reach sets us apart from other Student Service Organizations. Therefore, promoting our accomplishments with BrickXBrick and making new ones will be key in distinguishing CKI in the eyes of potential members.



## Candidate Questionnaire

### Candidate Information

**Name:** Priyanshu Saxena

**District:** Carolinas

**Candidate for:** International Trustee

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### **Question #1: What have you learned from your previous experiences that you plan to implement in this role?**

As an International Trustee this year, I have learned the ins-and-outs of serving on the International Board. I have learned that every District is unique, has its own strengths and weaknesses, and faces its own challenges. I have also learned the nuances of what it takes to achieve membership growth from an International level with 3 of my districts growing in membership this past service year. Prior to my term as Trustee, I served as Governor and Secretary-Treasurer of the Carolinas District, helping lead my clubs to growth in those roles as well. If I am re-elected to this office, I will face a relatively small learning curve, and I will be able to hit the ground running from day 1.

### **Question #2: How do you plan to promote CKI's major service initiatives (food and housing insecurity, environmental justice, etc.) in this role?**

The key to promoting CKI's major service initiatives lies in continuing to promote and foster our relationship with UNICEF USA through Brick x Brick. Raising money for Brick x brick automatically allows CKI to make an impact on childhood development, environmental justice, food insecurity and homelessness, and mental health on an International level. As of the end of March 2024, CKI has raised over \$70,000 for this partnership, and it is essential that we as an organization continue to build on this number this upcoming service year. Accordingly, I will make sure that all of my Districts as International Trustee understand the importance of this partnership and are always aware of any fundraisers and/or associated service projects.

### **Question #3: What strategies would you use to grow CKI membership at the international level?**

To achieve membership growth as an International Trustee, I plan to both build on some of the current International Board's strategies and implement some new recruitment ideas. Namely, I will continue to focus on preparing clubs to implement the First-Year Ambassador position that was launched in August 2023 so they can draw in young leaders, making the Global Leadership Certificate more digestible so it can be used as a recruitment tool, and expanding the Alumni Network. I will also encourage my Districts to recruit more aggressively through social media. Specifically, I will push District and Club leaders to send personal DMs about CKI through posts made on university Instagram accounts for incoming freshmen.

### **Question #4: Why do you feel like this is the best position for you?**

As a two-term International Trustee, I believe I will be able to bring something much needed to the International Board and to my Districts: stability. Instead of having to spend the start of my term overcoming the steep learning curve that comes with taking International Office, I will be able to start my term by building on my experiences from the prior service year. I will have already learned from my mistakes and be able to ensure that I don't make those again. While this past service year wasn't perfect, I believe that we were able to accomplish a lot as a CKI family. Keeping that momentum strong going into the new school year can and will be beneficial to this organization.

### **Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?**

My answer to this question has not changed since running for International Trustee last year: If I could accomplish one thing during my term, I would ensure that all of my assigned Districts grow in membership numbers. Increasing our membership as an organization not only allows us to better serve our communities but also increases the revenue that we can use to improve current member benefits and introduce new member benefits. This past service year, I was able to see growth in 3 of my assigned districts, and it will be my primary goal to improve on that if I am re-elected.



